

munchies & mags

girl scouts
of southern alabama

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2023 FALL PRODUCT FAMILY GUIDE

What is munchies & mags?

Munchies & Mags is the Girl Scouts of Southern Alabama Fall Product Program. Selling fall product is an excellent way to kickstart funding your Girl Scout adventures for the year!

MUNCHIES: A variety of salty and sweet treats offered for direct shipment or girl delivery. *There's something for everyone!* Munchies make great gifts for teachers, co-workers, and friends, as well as excellent snacks for holiday parties!

MAGS: Customers can select new subscriptions or renew existing subscriptions. Hundreds of magazine titles are available! Offered **online-only** through Girl Scouts' personalized sites.

If you can send an email, you can raise money for your Girl Scout troop!



KEY DATES TO REMEMBER

Sept. 11 **PROGRAM BEGINS!**

Oct. 16 **in-person orders end***
Enter any in-person orders from your nut card into your girl's M2 account. If you miss this deadline, please contact your troop coordinator.
**Girls can still continue to sell online.*

Oct. 19 **ONLINE GIRL-DELIVERED ORDERS END***
**Girls can still sell on-line for direct-ship.*

Oct. 26 **ONLINE DIRECT-SHIP & MAGAZINE ENDS**

Nov. 6-9 **NUT/CANDY ORDERS DELIVERED TO SERVICE UNITS**

Selling ONLINE

Perfect for busy families!

- *Girls create their personalized storefront in M2 and send emails to friends and family.
- *Customers order and pay online.
- *Orders are automatically credited to the girl in M2, and the items are included in the troop order.

MUNCHIES // DIRECT-SHIP

- Customers online payment includes shipping cost.
- Shipped directly to the customer, 1-2 weeks standard delivery time frame after order processing. Customers will have the option for expedited shipping.

MUNCHIES // GIRL DELIVERY

- No delivery cost for customers. Girls receive product at the end of the product sale and arrange delivery to customers.

MAGS // ONLINE ONLY

- Customers can purchase new subscriptions or renew existing subscriptions.
- Shipped directly to customer, 6-8 weeks standard delivery time.

Selling in-person

- *Girls record orders on their nut card and collect money from customers.
- *Family enters orders into M2 by the appropriate deadline.
- *Girls turn in money to Troop.
- *Girls receive product at the end of the product sale and arrange delivery to customers.



Collect donations, and GSSA will handle delivery! Care to Share donations are a great option for friends and family that want to support but don't want product.

Our Care to Share recipients this year are Ronald McDonald House, Dothan Rescue Mission, and East Alabama Food Bank.

Earn rewards for your participation!

Check the back of your nut order card and on your online site to learn more about all of the rewards you can earn.

Earn two personalized patches with your name and avatar! See how to earn both patches below.



Fall Personalized Patch

- Create your avatar
- Send 18+ emails
- Sell \$350+ in total Fall sales

Personalize by choosing from two scenes. You have the option to select from a safari outfit or Girl Scout attire.



Girl Scout Cookie Crossover Personalized Patch

- Create your avatar in the M2 system
- Send 18+ emails during the Fall Product Program
- Sell 450+ packages of cookies during the 2024 Girl Scout Cookie Program

Earn theme patches that fit together!



OWN YOUR
magic

Go to www.gsnutsandmags.com/gssa

1 Login



Visit the website

Use the QR Code, URL above or click the link from the council website.



Follow the prompts to participate in the online Fall Product Program.



← Scan here and have your troop number ready!

My troop # _____

2 Create



Build your site

To customize your site, you can create an avatar that looks like you and also record a personalized message for your avatar to deliver to friends and family. Don't miss all of the ways you can earn virtual rewards when you complete various setup steps for your personalized site.



3 Share



E-mail friends and family

Your supporters will see your goal and hear your avatar deliver your special message. Friends and family can easily help you reach your goals when they shop online! Don't forget to share with friends and family on social media or you can also send them a text, with the help of a parent/adult. Please follow current GSUSA guidelines for online sales and marketing.